



4 September 2018, Tuesday, 7:00 AM to 5:00 PM, Rizal Ballroom, Makati Shangri-La

PROGRESS IN ACCELERATION

Over a century to make the jump from steam power to electricity; another hundred years to go from mass production to automated production.

It only took humanity a few hundred decades to turn the gigantic computers of the 1970s into the learning and thinking robots of today.

The present fast-forwards to the future... and the acceleration of progress is almost at the speed of light.

UNPRECEDENTED...

The environment has never been more turbulent as it is today, and businesses continuously face unprecedented changes and challenges that no longer come gradually but radically and relentlessly.

UNCERTAIN

Disruptions are happening in all aspects of the business, and as the rules constantly shift, organizations lose the "books" that they could play by. The new game invents and reinvents the rules - oftentimes going without.

UNRELENTING

Technology is evolving in such an increasingly rapid rate that societies and organizations alike struggle to adapt and evolve to match its pace. The world is now coursing through the fourth industrial revolution - the era of artificial intelligence, robotics, big data, and other technological breakthroughs that have yet to come. There is no let-up; the wheels grind so fast and do not give anyone a chance to rest as momentum gathers speed.

STAYING IN THE DRIVER'S SEAT

The Age of Disruptions puts the onus on business leaders to stay abreast of thriving and emerging trends so that they could navigate the environment and lead their organizations to success.

STEERING THE ORGANIZATIONAL WHEEL IN NEW DIRECTIONS

Getting the business on the road, keep it there or change direction? These are key questions that every business leader must start asking themselves so that roadmaps can be set and changes can be made to future-proof the organization.

Should you

- **REVIVIFY** and breathe new life into old strategies?
- **RE-INVENT**, re-purpose or redefine? or
- **REVOLUTIONIZE** by implementing fundamental or radical change?

M.A.P.'s 16th International CEO Conference aims to create the space where leaders from various industries and specializations can come together and gather inputs that can jumpstart their internal quest for answers to their burning questions.

Recognizing this need shared by the business community at large to discuss the disruptions and innovations happening in their own corner, M.A.P. will invite innovators from various fields who have revived traditions, reinvented strategies, and revolutionized ways of working in the three most important areas to all business leaders: value creation, risk management, and cost management.

FROM PROGRAMS TO PLATFORMS: Business in the Age of Disruptions

As business forge an inexorable path to move from programs to platforms, M.A.P. will share the journey through thought leaders' lessons and insights shared in presentation styles never before seen in past CEO Conferences, hopefully inspiring the kind of creativity and ingenuity that would not only ensure survival, but enable success in the years to come.

	<i>Member</i>		<i>Non-Member</i>
<i>Fees:</i>			
March	- P11,000	-	P13,000
April	- P12,000	-	P14,000
May	- P13,000	-	P15,000
June	- P15,000	-	P17,000
July	- P17,000	-	P19,000
August	- P19,000	-	P21,000
September	- P21,000	-	P23,000

Special Rates

Get 1 FREE seat for every 5 seats paid.

Get 3 FREE seat for every 10 seats paid.

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